

AN RR DONNELLEY COMPANY

# Value Added Statement

In 1987, Annan & Bird Lithographers opened its doors for business and our number one goal has been to bring value added service to all of our customers. Since our inception, we have been committed to servicing the large format print/packaging industry by providing the highest quality product and the most dependable service available in the marketplace. We have continually reinvested in state-of-the art technology to allow us to deliver a quality product and the fastest turnaround times. Our commitment to being the most dependable, value added supplier has been and continues to be the foundation of our ongoing success. We adopted the fundamental philosophy that "Quality is never an accident. It is a result of high intentions, sincere effort, intelligent direction and skillful execution. Quality represents the wisest choice of many alternatives".

At Annan & Bird we offer only those materials that are specifically engineered and manufactured for the converting Industry. We have diligently researched and tested all of our substrates to ensure they perform under all the stresses of laminating, die cutting and gluing. Blistering, tunneling and cracking are issues you will not encounter when using our quality products. Furthermore, all inks and coatings are developed to surpass all standards outlined in the Sutherland Rub test. Our unwavering commitment to using only the best materials guarantee success on every project.

Preserving our environment and the sustainability of our resources is of the upmost importance to our company. We are committed to environmental issues by complying with and/or exceeding all applicable laws and regulations. Furthermore, in March of 2008, Annan & Bird acquired our FSC<sup>®</sup> certification (Forest Stewardship Council<sup>®</sup>). In furthering our support of the preservation of the environment, again in 2009, we attained our SFI certification (Sustainable Forestry Initiative). Both of these non profit organizations' initiatives include standards and systems to ensure responsible forest management practices. These practices include the ethical harvesting of wood products, as it relates to social, environmental and economic factors. We at Annan & Bird are working to ensure a clean healthy environment for the current and future generations.

Commitment, Reliability, Service, Dependability, Innovation and Sustainability are what you get when dealing with Annan & Bird. For your next large format project let us exceed your expectations and find out how comfortable "The Right Fit" feels.

# Domestic Locations and Throughout the World

## RR Donnelley's international strategy demonstrates commitment to emerging and developed markets outside the United States.

Our expertise spans the globe to coordinate cost-efficient premedia, production, logistics, services and sourcing programs that connect to our facilities in Europe, Asia, Latin America, and beyond. Global connectivity throughout RR Donnelley, sharing processes, best practices and information, creates one team, with one voice, around the world.

Across 14 different time zones, on four continents, and in nearly 40 countries, RR Donnelley employees remain committed to delivering exceptional value.

### Our international presence includes:

Argentina	Guatemala	Poland
Austria	Honduras	Puerto Rico
Barbados	Hong Kong	Russia
Belgium	Hungary	Singapore
Brazil	India	Spain
Canada	Ireland	Sri Lanka
Chile	Italy	Switzerland
China	Japan	Trinidad
Costa Rica	Korea	United Arab
Czech Republic	Luxembourg	Emirates
El Salvador	Mexico	United Kingdom
France	Netherlands	United States
Germany	Philippines	Venezuela



## RR Donnelley Corporate Offices

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111 South Wacker Drive, Chicago, Illinois 60606

# Environmental Sustainability

We pledge our commitment to environmental issues by complying with and/or exceeding all applicable laws and regulations. Below are the initiatives that we execute daily to ensure we are minimizing the effects on our environment:

- All aluminum plates are sent out for recycling upon job completion.
- The chemistry from developing the plates is neutralized.
- We use 50% recycled paper on 75% of our work.
- All make ready sheets and waste is sent out to be recycled.
- All jobs that run through our presses are custom sheeted in order to minimize waste. All waste is then packed and sent out to be recycled.
- Our inks are all vegetable based.
- Our waste ink is recycled.
- Presses are run alcohol free.
- During colder months we re-direct the heat generated by the presses to heat the plant.
- We have our Certificate of Air Approval. This certifies that any emissions from Annan & Bird falls well within the legislative level dictated by the Ministry of Environment. Furthermore, it indicates that all emissions are safe and non toxic.
- We comply with all Ontario environmental regulations and are in full compliance with WSIB.
- We are committed to a responsible environment by acquiring our FSC<sup>®</sup>, SFI and PEFC Certificates.
- All plastic straps used for binding our skids are recyclable.
- G7 Certification



The mark of  
responsible forestry

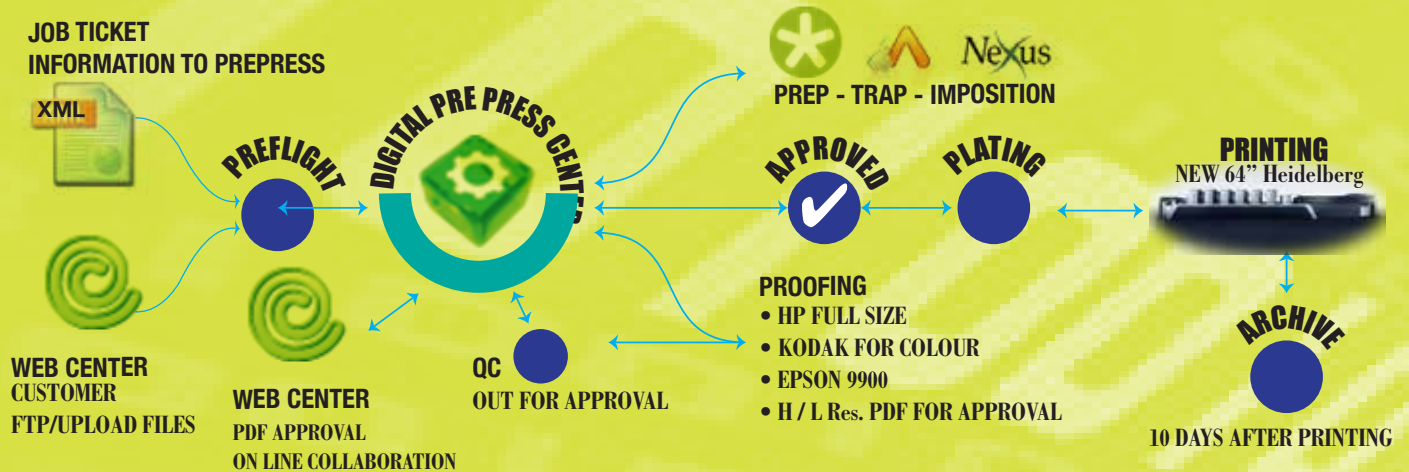


SFI-01042



# Innovative Prepress

Exceptional print reproduction begins with superior file preparation. Our state-of-the-art prepress department has always maintained and continues to offer a high level of quality, consistent file preparation for our customers. New innovative software, hardware and operating processes ensure the timely delivery of high definition dot proofs. New Web based PDF proofing channels allow for both hi-res and low-res on-line viewing. Clients will have the ability to make "notes" and "annotation" on-line, eliminating telephone calls and proofs going back and forth. This collaborative process between customers and our prepress department keeps jobs moving through our workflow in an expeditious manner, guaranteeing "Just in time" deliveries.



## FIVE AREAS OF INNOVATION

1. XML integration / AE-12  
Automation Engine comes with extensive XML integration capabilities.
2. Web based Web-center  
Allow customers easier uploads via ftp to our server.  
This will improve timing because of the effective customer live visual interaction.  
The web center also will be used to distribute e-mails for PDF approval and collaborations on-line with hi-res PDF.
3. Nexus-PDF Rip  
New faster PDF Server Rips with normalizing software. Virtual PDF files for approval.
4. Archival  
Automatic archiving set to 10 days after printing to a new near line server which ensures consistent repeatability of every job.
5. **G7** Certification  
We have been G-7 certified for our Kodak Approval, Epson 9900 digital proof to the press. This allows us to better match client supplied proofs, as long as they are G-7 certified and have the G7 scales for us to verify prior to press. This will expedite the process of files to press with a PDF approval.

# Equipment List

PRESS	COLOUR	MAKE	MAX. SHEET	MAX. PRINT
81 Inch	6 Colour with Aqueous and inter-deck UV	KBA 205	59 <sup>7</sup> / <sub>16</sub> " x 81"	58 <sup>5</sup> / <sub>8</sub> " x 81"
<i>New!</i> 64 Inch	6 Colour with Aqueous	Heidelberg 162	47 <sup>5</sup> / <sub>8</sub> " x 64"	46 <sup>7</sup> / <sub>8</sub> " x 63 <sup>3</sup> / <sub>4</sub> "
<i>New!</i> 64 Inch	6 Colour with Aqueous	Heidelberg 162	47 <sup>5</sup> / <sub>8</sub> " x 64"	46 <sup>7</sup> / <sub>8</sub> " x 63 <sup>3</sup> / <sub>4</sub> "
57 Inch 65 Inch	Bobst CT Sheeter Bobst TSK Sheeter	Valmet Valmet	Min. Length 15 <sup>3</sup> / <sub>4</sub> " Min. Length 15 <sup>3</sup> / <sub>4</sub> "	Max. Length 78" Max. Length 80"

\* We have the ability to print on Paper, Vinyl, Plastic, Styrenes, Acetates and Foils.

## Digital Imaging Division Equipment List

- 6 Macintosh Work Stations
- Kodak Approval - True Digital Halftone Dot Proof (Max size: 21"x26")
- Epson 9900 1440 Resolution Hi-End Ink Jet Digital Colour Proof (43 1/2"x100' roll)
- HP 5000 Digital Dylux (60"x100' roll)
- Computer to Plate Creo 5880 Trendsetter
- Computer to Plate Creo Magnus Trendsetter (Plate Maximum Size 61"x81")
- ESKO Artwork PDF workflow
- File Transfer E-mail Small files to digital.annan-bird.com
- FTP address: "see website"
- Zund - Coating Blanket Cutter from Electronic files

## Annan & Bird Advantage

- State-of-the-art color management software: eXact Advanced Spectrophotometer, measures Ink/Solid Overprint, Gray Balance, Tone Volume increases and Best Match Function.
- ColorCert Color Management System allows for online color submission and approval.
- Heidelberg XL162 has Auto Register and Auto Color Management for both Spectrophotometer and Density readings.
- Heidelberg XL162 minimizes environmental impact through energy efficiencies, long service life, low consumption of materials and low emissions.
- Extensive roll inventory of 80lb, 100lb, 10Pt & 12Pt SBS and 10Pt recycled board.
- Print a variety of synthetic substrates such as MXM, Styrene, Metallized Poly, PETG and ABS.

### Annan & Bird Lithographers

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